



## PowerNet Global Named Finalist for Business Courier Innovation Awards

*Award recognizes PowerNet Global as one of the region's most innovative organizations.*

**CINCINNATI, OH – April 26, 2012** – [PowerNet Global](#), veteran of the telecommunications industry for more than 20 years and well known for strong business ethics, integrity, and reliability, announced its newest honor as a finalist in Cincinnati *Business Courier's* 2nd Annual Cincinnati USA Innovation Awards.

The program, presented by the *Business Courier*, the Cincinnati USA Regional Chamber, and community partner CincyTech, honors local firms and individuals that have fueled the region's economic engine through new ideas and approaches. PowerNet Global, represented in the Outstanding Information Technology category, is one of only 13 companies selected as a finalist.

As a premier provider of voice, data, SIP, and managed services, PowerNet Global earned recognition for its outbound dialer long distance service, [NetDialer](#), which is specially designed to address the specific communications needs of dialers and outbound call centers. Traditionally, call centers have used TDM voice solutions, which have fixed capacity and heavy fees for short calls. PowerNet Global launched NetDialer to answer the need for a service that provides a cost effective, stable, and long-term outbound termination solution for businesses. By integrating a Sansay VSXi Peering Switch into their existing network, they created a solution that allows for 48-hour turn-up, flexible capacity, and competitive rates with no short call penalties.

"This achievement is a testament to the hard-working and innovative individuals at PowerNet Global whose dedication to our businesses and consumers is evident in every part of our day-to-day business," said Bernie Stevens, CEO of PowerNet Global. "It also confirms PowerNet Global's ability to serve our customers well in 2012 and beyond."

PowerNet Global's NetDialer service has already earned distinction as recipient of the 2011 *INTERNET TELEPHONY* Product of the Year Award, as well as the 2011 *INTERNET TELEPHONY* Excellence Award, both awarded and presented by *INTERNET TELEPHONY* magazine.

For more information on services offered by PowerNet Global, please contact the Direct Sales team at 1.877.890.6432.

### **About PowerNet Global**

Celebrating 20 years as a leader in the industry and achievement as a multi-award winning company, [PowerNet Global](#) is a premier provider of high-quality voice, data, SIP, and managed communications services to commercial and residential customers nationwide. Headquartered in Cincinnati, OH, PowerNet Global has achieved consistent growth by developing and marketing an expanding array of competitive products and maintaining a clear focus on delivering unrivaled service to its partners and customers.

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